



Nike and Black Watch have been partnered since 1999. As Nike entered the American soccer market in the late 1990's, youth soccer clubs became part of its focus. Black Watch Premier and nearly 40 other soccer clubs became Nike Sports Marketing Clubs and were given access to many benefits afforded by Nike Soccer. For example, Nike Soccer supports our coaching staff with equipment and apparel at no cost to our membership. Our members receive deep discounts on Nike product via our relationship with Nike and our vendor, We Got Soccer. Our training and match day packages are top-shelf quality at costs unparalleled in the open marketplace. On a marketing end, Black Watch as a program is grouped amongst the nation's elite with clubs like FC DELCO (PA), Dallas Texans (TX), Scott Gallagher (MO) and PDA (NJ) to name a few. Nike has also been instrumental in player development and identification of players for the US Youth National Teams. We have had US National Team Staff like Bob Jenkins and Jeff Pill into visits

our clubs members received direct access to National Staff. We are proud of the fact, that Black Watch has been part of the development of 4 US Youth National Team members in the past 5 years. Nike has also provided its Sports Marketing Clubs access to professional development opportunities via its relationship with Manchester United and the Dutch KNVB National Staff. Our DOP, Steve Freeman, has taken advantage of both opportunities sitting in on the Manchester United Youth Academy Symposium and the 5-day KNVB Dutch Diploma.

"Nike continues to be cutting edge with its product line and its endless support to the athlete. Their support of the US National Teams and soccer in general is our main reason for supporting a brand that has become like family," stated DOP Steve Freeman.